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Press Release

**For Immediate Release**

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## **BlueView Hires Beto Campos as Director, Global Commercial Sales and Business Development**

Seattle, Washington, Oct. 10, 2011 – BlueView Technologies the world leader in compact acoustic imaging and measurement technology has added Beto Campos as Director, Global Commercial Sales and Business Development. Campos will manage and develop BlueView's sales efforts in the ROV, Port Security, Salvage, Search & Recovery, Fisheries, and Education segments worldwide.



Beto Campos comes to BlueView Technologies with more than 10 years of sales and one-on-one customer service experience in the offshore market. Most recently Campos was a Regional Account manager for a global manufacturer of high-tech equipment for severe oceanographic, industrial, commercial, and military environments.

"BlueView's leading edge technology and their presence in the offshore/in-shore market place has grown rapidly" said Campos. "I've had a long professional relationship with BlueView and watched their line of instruments grow consistently over the years, and I've seen first-hand how their systems deliver real solutions to subsea operators and equipment manufacturers" he added.

"BlueView seeks to bring new, more efficient underwater solutions to a multitude of commercial segments worldwide and Beto provides the industry experience that will help drive our efforts," said Jason Seawall, BlueView's Chief Operating Officer.

BlueView is the leader in 2D imaging and 3D scanning sonar solutions with more than 500 installed systems worldwide. BlueView Technologies' advanced sonar systems are currently deployed on AUVs, ROVs, surface vessels, fixed installations, and portable tripods, and have been adopted by leading manufacturers and service providers to support mission critical operations. BlueView customers enjoy a low cost of ownership with reliable operation, exceptional service, in-person training, extensive online information, and worldwide after-sale support.

### ABOUT BLUEVIEW TECHNOLOGIES

BlueView Technologies, Inc. provides state-of-the-art compact acoustic imaging and measurement solutions for navy, energy, civil engineering, transportation and port security applications worldwide. Visit [www.blueview.com](http://www.blueview.com).

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