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Press Release

For Immediate Release

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BlueView Hires Ed Cheesman as Director, Global Energy Sales and Business Development

Seattle, Washington, July 15, 2011 – BlueView Technologies the world leader in compact acoustic imaging and measurement technology has added Ed Cheesman as Director, Global Energy Sales and Business Development. Cheesman will manage and develop BlueView's sales efforts in the growing energy segment worldwide.

After receiving a degree in Engineering from the University of Aberdeen in 1999, Cheesman worked as an offshore field engineer for several years specializing in acoustics and fiber optic communications before moving to a commercial role with IXSEA where he served as regional sales manager first in Aberdeen, UK then Houston, TX.

"With the rapid adoption by the [energy] industry of Blueview's 3D scanning sonar and the 2D imaging sonar from Blueview now becoming a standard fit from eye ball vehicles and AUVs right through to heavy duty work-class ROVs, this is an exciting time to be joining the team" said Cheesman "BlueView's extensive line of instruments define new categories of imaging and measurement solutions that not only improve current operating efficiencies but enable new, more effective underwater operating methods for the (subsea) market," he added.

"BlueView seeks to bring new, more efficient solutions to the worldwide energy sector and Ed provides the industry experience that will help guide our efforts," said Steve Chapman, BlueView Vice President of Sales and Business Development. Chapman added "Ed brings a global perspective of the SURF and IRM markets and in-depth knowledge of ROV and AUV operations for shallow and deepwater applications to BlueView."

BlueView is the leader in 2D imaging and 3D scanning sonar solutions with more than 500 installed systems worldwide. BlueView Technologies' advanced sonar systems are currently deployed on AUVs, ROVs, surface vessels, fixed installations, and portable tripods, and have been adopted by leading manufacturers and service providers to support mission critical operations. BlueView customers enjoy a low cost of ownership with reliable operation, exceptional service, in-person training, extensive online information, and worldwide after-sale support.

ABOUT BLUEVIEW TECHNOLOGIES

BlueView Technologies, Inc. provides state-of-the-art compact acoustic imaging and measurement solutions for navy, energy, civil engineering, transportation and port security applications worldwide. Visit www.blueview.com.

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