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Press Release

For Immediate Release

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BlueView Supports the Rozalia Project for a Clean Ocean

Seattle, Washington, March 21, 2011 – BlueView Technologies the world leader in compact acoustic imaging and measurement technology is supporting the Rozalia Project with its popular 2D Imaging Sonar. The Rozalia Project is a grass roots organization based in the north eastern USA and is dedicated to locating and removing marine debris, as well as working with groups to educate and inspire people on the effects of marine debris. The Rozalia Project uses state-of-the art underwater imaging technology, including BlueView 2D Imaging Sonar on a VideoRay ROV to hunt for marine debris on both the surface and the sea floor.

“The images from the BlueView system provide incredibly clear imagery of underwater environments. Being able to see so far ahead, even when the best I can get out of the ROV’s video camera is 2’ or less means I have a chance of avoiding obstacles, navigating successfully, and most importantly, finding and identifying marine debris” stated Rachael Zoe Miller, founder of the Rozalia Project.

“BlueView is a proud supporter the Rozalia Project, and we are very pleased that our technology is being used to ensure safer marine operations and a clean ocean for everyone” said Jason Seawall, BlueView COO.

BlueView is the leader in 2D imaging and 3D scanning sonar technology with more than 500 installed systems worldwide. BlueView Technologies’ advanced sonar systems are currently deployed on AUVs, ROVs, surface vessels, fixed positions, and portable tripods, and have been adopted by leading manufacturers and service providers to support mission critical operations. BlueView customers enjoy a low cost of ownership with reliable operation, exceptional service, in-person training, extensive online information, and worldwide after-sale support.

ABOUT BLUEVIEW TECHNOLOGIES

BlueView Technologies, Inc. provides state-of-the-art compact acoustic imaging and measurement solutions for navy, energy, civil engineering, transportation and port security applications worldwide. Visit www.blueview.com.

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ABOUT THE ROZALIA PROJECT.

The mission of the Rozalia Project is to find and remove marine debris that is killing marine creatures, poisoning the human food chain, and affecting important ecosystems. Visit <http://rozaliaproject.blogspot.com/2010/11/i-love-my-sonar.html>.

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